

Erin O'Connor

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www.sandbox-studio.com

PROFESSIONAL EXPERIENCE

- 2007-Present Sandbox Studio, Madison, WI
Owner/Graphic Designer/Screen Print Artist
- Prospected and super-served clients
 - Managed business operations
 - Designed and screen printed posters, developed apparel designs for established professional musicians
 - Fulfilled supply orders
- 2011 Metcalfe's Market, Madison, WI
Freelance Graphic Designer
- Designed coupons, print ads, e-newsletter graphics, and digital billboards
 - Primary designer for store's imaging as producer of 2011 Brat Fest
 - o Created print and digital ads as well as festival informational signage
 - o Designed event merchandise
 - o Designed Brat Fest bike team jersey
- 2009-2011 University of Wisconsin- Madison, Madison, WI
Lecturer- *Urban Graphics, Beginning/Advanced Screen Printing*
- Led class discussions, critiques and practical demonstrations
 - Provided technical and conceptual direction to students
 - Developed course structure and syllabus
 - Managed supply ordering
 - Supervised staff
- 2009-2011 University of Wisconsin, Madison, WI
Continuing Studies Instructor- *Screen Printing*
- Mentored adult students in the concepts and principles of printmaking
 - Facilitated class discussions
 - Performed practical demonstrations
- 2008-2011 University of Wisconsin- Madison, Madison, WI
Extension and Outreach Program Instructor- *Youth Screen Printing*
- Guided adolescent students through an introduction to basic graphic design and printmaking
 - Created program structure and outline
- 2007-2009 University of Wisconsin- Madison, Madison, WI
Screen Print Class Assistant and Shop Supervisor
- Managed technical demonstrations
 - Facilitated technical and conceptual direction to students
 - Managed supplies
- 2006 Maple Ridge Farms, Mosinee, WI
Graphic Designer
- Created promotional materials
 - Retouched photos for catalog usage
 - Designed coupons and collateral

- 2006 Upper Iowa University, Branch Campus, Wausau, WI
Teaching Assistant, Introduction to Digital Photography and Photo Editing
- Demonstrated digital camera usage and digital photo editing software
 - Provided technical assistance in selecting and troubleshooting personal camera use
- 2004-2006 Art Director/Graphic Designer, Centertainment Productions- Concerts, University of Wisconsin-Sevens Point, Stevens Point, WI
- Designed promotional materials for all campus concerts
 - Coordinated design process to the standards of artists' management and booking agents

E D U C A T I O N

- MFA 2009 Screen print, Graphic design, University of Wisconsin- Madison
MA 2008 Screen print, Graphic design, University of Wisconsin- Madison
BA 2006 Graphic design, University of Wisconsin- Stevens Point (magna cum laude)
Minor 2006 Art History, University of Wisconsin- Stevens Point

T E C H N I C A L A B I L I T I E S

Mac and PC literate. Adobe: Photoshop, Illustrator, InDesign, Flash and Dreamweaver, 2D and 3D design, package design and construction, book arts, website design, and Microsoft Office Suite.

A W A R D S / H O N O R S

- 2007 Second Place Award, *Most Beneficial Sales and Marketing Aid*, Promotional Products Association International, Maple Ridge Farms DVD Packaging, Mosinee, WI
- 2005/ 2006 National Association for Campus Activities- Northern Plains Graphic Design Competition (multiple categories, four awards)
- 2004 First Place Award, Schmitt-Sohne Riesling Photo Contest, Longuich, Germany

S E L E C T E X H I B I T I O N S / C O L L E C T I O N S / P U B L I C A T I O N S

(Complete list available upon request)

The Bear Covers, Stephen Kellogg & The Sixers 1000th show, The Fillmore at Irving Plaza, New York, NY

WILCO Poster Retrospective, Mass MoCA, North Adams, MA

Home Sweet Home, National Academy of Fine Arts and Architecture, Kiev, Ukraine

University of Colorado Special Collection, Boulder, CO

Permanent Collection Christchurch Polytechnic Institute of Technology, Christchurch, NZ

International Globalism Exhibition, Overture Galleries, Madison, WI

Home Sweet Home, Overture Galleries, Madison, WI

Satisfaction Town, Southern Graphics Conference, Columbia College,
Chicago, IL

Oregon Ink Spot, Nightingale Gallery, Eastern Oregon University, La Grande, OR
Featured in *The Wall: Modern Day Music Posters*, Tom Booth (2011)

Featured in *Creative Convocation Magazine*, National Publication (2006)